



## VILLAGE AGLOW

SHINES BRIGHT ON THE HILL!

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TUESDAY, 7 OCTOBER 2025  
5 O'CLOCK IN THE EVENING  
LA VERONA AT THE MARKETPLACE  
4925 DAGGETT  
ST. LOUIS, MO 63110

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Village Aglow  
Chair  
Jennifer Higginbotham

STL Village  
Board Chair  
Barbara Gilchrist

STL Village  
Executive Director  
Madeline Franklin

June 2025

Hello,

We would like to take this opportunity to thank you for your support of STL Village over the past ten years. Without the generous support that we have received throughout this decade; we would not have been able to reach this milestone of providing services and programs to older adults in the metropolitan St. Louis area for over 10 years.

We have enclosed a brief description of STL Village, and additional information can be found at [stlvillage.org](http://stlvillage.org). As you will see, our programs and services are intended to ensure older adults have a voice and a choice in how they live in and engage with their community.

For our annual fundraiser, Village Aglow, this year, we will gather on Tuesday, October 7, at the La Verona at the Marketplace, 4925 Daggett to celebrate a Shines Bright on the Hill with live music, great food, and fellowship.

All proceeds from Village Aglow support the programs and operations of STL Village which is the only village in the State of Missouri. Your continued support will make it possible to maintain and expand our services to assure that older adults in the St. Louis metropolitan area can "age in place" safely and be socially connected. We are a

vital bridge to ensure a community for all generations, as we work collaboratively with other organizations to provide emotional, physical and mental well-being for residents of all ages. We are committed to embracing cultural and socioeconomic diversity.

We invite you to be a Village Aglow supporter. Enclosed is sponsorship information that explains the benefits of each sponsorship level, along with a commitment form and a return envelope.

Our Board of Directors and our members thank you for your support. We hope you will also join us at Village Aglow.

Sincerely,

Madeline Franklin  
*Executive Director*



## STL VILLAGE

### OUR STORY

#### *Community, Connection, Caring*

These words describe STL Village, a grassroots nonprofit membership organization that began in the Central West End in the City of St. Louis and has since spread its reach to the metropolitan area.

STL Village was formed in 2014 and we are the only Village in Missouri. We are affiliated with the national Village to Village Network comprised of more than 300 Villages. Our members are part of a community of support, fun and fellowship that empowers them to live where they want with the services they need. While we are a membership organization, our programs and events are open to everyone.

### OUR MISSION

To enhance the quality of life of older adults who want to live at home and remain active socially connected. Our programs and services are intended to ensure older adults have a voice and a choice in how they live and engage with their community.

### OUR IMPACT

- + Services such as transportation and friendly visits to hundreds of people
- + Hundreds of programs and events each year, all free and open to everyone, designed to increase engagement and reduce social isolation
- + Improvement of social, physical and mental health well-being
- + Collaboration with other organizations, particularly in underserved areas



## SPONSORSHIP LEVELS

<b>SHINES BRIGHT ON THE HILL \$10,000</b>	<ul style="list-style-type: none"><li>+ Large logo in all event publicity</li><li>+ Logo on event signage in prominent area</li><li>+ Opportunity to formally address attendees at the event</li><li>+ Additional Verbal acknowledgment at the event</li><li>+ Acknowledgment in Village newsletters and website as STL Village Business Partner or STL Village Friend</li><li>+ Continued acknowledgment at Village events for six months after Village Aglow</li><li>+ Eight tickets for Village Aglow</li></ul>
<b>GUIDING LIGHT \$5,000 (2 available)</b>	<ul style="list-style-type: none"><li>+ Large logo in all event publicity</li><li>+ Logo on event signage in prominent area</li><li>+ Verbal acknowledgment at the event</li><li>+ Acknowledgment in Village newsletters and website as STL Village Business Partner or STL Village Friend</li><li>+ Continued acknowledgment at Village events for six months after Village Aglow</li><li>+ Eight tickets for Village Aglow</li></ul>
<b>ILLUMINATION \$2,500 (6 available)</b>	<ul style="list-style-type: none"><li>+ Large logo in all event publicity</li><li>+ Verbal acknowledgment at the event</li><li>+ Acknowledgment in Village newsletters and website as STL Village Business Partner or STL Village Friend</li><li>+ Continued acknowledgment at Village events for three months after Village Aglow</li><li>+ Four tickets to Village Aglow</li></ul>
<b>FOOD &amp; BEVERAGE \$1,500 (4 available)</b>	<ul style="list-style-type: none"><li>+ Company/name listed on all event publicity</li><li>+ Acknowledgment at the event by food and beverage tables</li><li>+ Acknowledgment in Village newsletters and website as STL Village Business Partner or STL Village Friend</li><li>+ Two tickets to Village Aglow</li></ul>



**SHINES STAR**  
**\$1,000**  
(10 available)

- + Company/name listed on all event publicity
- + Acknowledgment at the event
- + Acknowledgment in Village newsletters and website as STL Village Business Partner or STL Village Friend
- + One tickets to Village Aglow

**GLOW**  
**\$500**  
(20 available)

- + Acknowledgment on event program
- + Acknowledgment at the event
- + Acknowledgment in Village newsletters and website as STL Village Business Partner or STL Village Friend

**MUSIC &  
ENTERTAINMENT**  
**\$400**  
(2 available)

- + Acknowledgment on event program
- + Acknowledgment at the event
- + Acknowledgment in Village newsletters and website as STL Village Business Partner or STL Village Friend